

JayCo is a multidisciplinary specialist in corporate performance and growth, assisting companies develop technical and business solutions. Its customers benefit from effective cost-efficient solutions.

The services which JayCo provides include:

- **Strategic Planning**
- **Business Development**
- **Organizational Analysis and Planning**
- **Market Entry Strategies**
- **Business and Marketing Plans**
- **Feasibility Studies**
- **Project Management**

The core sectors of JayCo's expertise are:

- **Business Development**
- **Semiconductor Materials**
- **Transaction Processing Engineering**

Business Development: JayCo consultants can identify and pursue growth opportunities through new products, new markets and new customer acquisitions leading to business expansion. Our consultants provide leadership in the sales and marketing of new products or technologies. We leverage an integrated approach combining business acumen and market sense to build markets domestically and internationally.

Semiconductor Materials: JayCo's realm of experience in semiconductor materials is spread across the development, applications and marketing of photolithographic products such as photoresists, developers, strippers and ancillaries. Our services cover both technical and business areas. In the technology arena, we advise our clients on technology development, product development, product and process reviews, creative problem resolution, and technology transfers. On the business side, we carry out strategic planning, business development, market entry and expansion.

Transaction Processing Engineering: In this sector, JayCo provides a full spectrum of engineering and management expertise in the design, development, and deployment of transaction and online lottery terminals, software, hardware and systems integration. JayCo specializes in developing business strategies for suppliers, lottery companies and investors. Our team is well experienced in providing consulting in implementation of a complete online lottery system (procurement planning, business planning, legislation and market entry strategies). Our experts have been involved in setting up many online lottery systems around the globe.

Why JayCo?

Our activity leaders are industry recognized experts with cumulative experience in technology and management, and they provide unique perspectives from their multidisciplinary education, training and broad experience base. JayCo is proud of the experience-derived knowledge of the targeted market segments -----
photolithographic chemicals and online lottery systems.

Benefits for JayCo Customers

- Enhanced corporate performance and growth
- Innovation within the focus sectors by accessing JayCo's intellectual depth without investing in knowledge acquisition.
- Utilize the accumulated knowledge and the expertise of our technology and management professionals to jumpstart new initiative or projects.
- Obtain specialized services that the internal sources cannot provide rapidly and efficiently.
- Increase your strategic flexibility to respond to fast changing business needs.